



KMOV  
One Memorial Drive  
St. Louis, MO 63102

National Media Research Planning  
815 Slaters Lane  
Alexandria, VA 22314-1219

## Contract #

**860228**

**Schedule Dates** 10/07/12-10/18/12  
**Advertiser** National Republican Congressional Committee (8391)  
**Agency/T-Code** National Media Research Planning (1768)/154600720  
**Product** Political - US House (1175)  
**Brand** NRCC (84305)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** MEDIAASSISTANT,NMRPP  
**Phone/Fax** /  
**CPE** 155/426/3313  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** NRCC IE 10/12-10/18  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/04/12  
**Last Modified** 10/05/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06362576  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,902.50  
**Net Total** \$50,447.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	49	\$59,350.00
<b>Grand Total:</b>	<b>49</b>	<b>\$59,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	28663- Dr. Phil						1			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/4/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
6.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
7.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
8.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	131968- CBS This Morning						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	28663- Dr. Phil		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/4/12

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Political - US House (1175)

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**Salesperson**

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**Sales Office**

TeleRep - New York

**Buyer Name**

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**Phone/Fax**

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**Package Deal****Commission %**

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**Commission**

\$8,902.50

**Net Total**

\$50,447.50

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Oct. 2012	49	\$59,350.00
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Grand Total:	49	\$59,350.00
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13.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
14.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
15.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
16.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
17.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
18.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
19.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/4/12
20.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	4	:30	51911- CBS Sports College Football							1		1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	SEC: AL@MIZZ	10/4/12
21.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
22.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	10/4/12
23.0	Revised Line / NCAA - FOOTBALL	10/14/12-10/14/12	4	:30	8A- 10A (CT)								1				St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/4/12
23.1	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/5/12
24.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12

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### By Broadcast Month

### Spots

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<b>Grand Total:</b>	<b>49</b>	<b>\$59,350.00</b>

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25.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
26.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
27.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
28.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
29.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20015- News @ 6am M-F					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
30.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
31.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	131968- CBS This Morning					1				1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
32.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	10/4/12
33.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
34.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
35.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
36.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12

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Oct. 2012	49	\$59,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20055- News @ 6pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
38.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20015- News @ 6am M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
39.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
40.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	131968- CBS This Morning			1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
41.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	135431- Vegas			1							\$4,500.00		St. Louis (KMOV) (KMOV)	VEGAS	10/4/12
41.0.1	Closed Preempt	10/16/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - Presidential Debate	
42.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
43.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
44.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
45.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	20054- News @ 5pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
46.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	20055- News @ 6pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
47.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	20015- News @ 6am M-F				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12

## CONFIRMATION CONTRACT

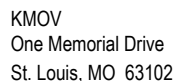
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<b>Billing Type</b>	Standard
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